



ATLANTA DERMATOLOGICAL ASSOCIATION

2008 PATRON LEVEL BENEFITS

Platinum Patron	\$10,000
Gold Patron	\$7500
Silver Patron	\$5000
Bronze Patron	\$3000
Supporter	\$1500

Contact Maryann McGrail
404-310-5866
if you have any questions.

PLATINUM

- Recognition as a Platinum patron in all ADA publications and meeting correspondence including newsletters, email notices, program, and on the ADA website, www.atlantaderm.org.
- Opportunity to post three (3) articles on our website and in our email Newsletter (content must be approved by the ADA executive committee).
- Logo on ADA website home page with a link to your company's website. Company name on ADA website Patron page with a link to your company's website.
- Attendance at all CME activities, up to 4 reps in attendance. All company references must remain outside the CME classroom (nametags, literature, etc.) Must RSVP prior to meeting for meal headcount.
- Six (6) complimentary tickets to the ADA Holiday Party
- Two full page ads in annually printed ADA roster (b/w). *First registered gets full color back cover (TAKEN)*. (begins in 2008)

GOLD

- Recognition as a Gold patron in all ADA publications and meeting correspondence including newsletters, email notices, program, and on the ADA website, www.atlantaderm.org.
- Opportunity to post two (2) articles (begins in 2008) on our website and in our email Newsletter (content must be approved by the ADA executive committee).
- Company name on ADA website home page with a link to your company's website. Company name on ADA website Patron page with a link to your company's website.
- Attendance at all CME activities, up to 3 reps in attendance. All company references must remain outside the CME classroom (nametags, literature, etc.) Must RSVP prior to meeting for meal headcount.
- Four (4) complimentary tickets to the ADA Holiday Party
- One full page ad in annually printed ADA roster (b/w). (begins in 2008)

SILVER

- Recognition as a Silver patron in all ADA publications and meeting correspondence including newsletters, email notices, program, and on the ADA website, www.atlantaderm.org.
- Opportunity to post one (1) article (begins in 2008) on our website and in our email Newsletter (content must be approved by the ADA executive committee).
- Company name on ADA website Patron page with a link to your company's website.
- Attendance at all CME activities, up to 2 reps in attendance. All company references must remain outside the CME classroom (nametags, literature, etc.) Must RSVP prior to meeting for meal headcount.
- Two (2) complimentary tickets to the ADA Holiday Party
- One half page in annually printed ADA roster (b/w). (begins in 2008)

BRONZE

- Recognition as a Bronze patron in all ADA publications and meeting correspondence including newsletters, email notices, program, and on the ADA website, www.atlantaderm.org.
- Company name on ADA website Patron page.
- Attendance at all CME activities, 1 rep in attendance. All company references must remain outside the CME classroom (nametags, literature, etc.) Must RSVP prior to meeting for meal headcount.
- Two (2) complimentary tickets to the ADA Holiday Party
- One quarter page in annually printed ADA roster (b/w). (begins in 2008)

SUPPORTER

- Recognition as a Supporter in the meeting programs.
- Company name on ADA website Patron page.
- One eighth page in annually printed ADA roster (b/w). (begins in 2008)

ADDITIONAL SUPPORT OPPORTUNITIES - available to both registered and unregistered Patrons Appropriate printed and verbal acknowledgement will be given for each element of support

- Host Guest Speaker Private Dinner (Available to only one company per hosted dinner. Up to 2 reps may attend the dinner.)
- Provide Lunch at Hospital Meeting (Available to only one company per hospital meeting. Up to 3 reps may attend the CME meeting. All company references must remain outside the CME classroom (nametags, literature, etc.))
- Provide Breakfast at Hospital Meeting (Available to only one company per hospital meeting. Up to 2 reps may attend the CME meeting. All company references must remain outside the CME classroom (nametags, literature, etc.))
- Provide Coffee Break at Hospital Meeting (Available to only one company per hospital meeting. 1 rep may attend the CME meeting. All company references must remain outside the CME classroom (nametags, literature, etc.))
- Host Business Meeting Dinner - November